

Spider-Man: Brand New Day (August 28, 2026)

TEACHING GUIDE

What? The new Spider-Man movie, which had the best opening weekend in cinematic history. 🕸️

Who? Tom Holland, who dons the Spider-Man suit for the sixth time, alongside Zendaya, Sadie Sink, and Mark Ruffalo, the famous Hulk.

Where? All over the world at the same time: The film grossed \$826 million in North America and \$1.3 billion in the rest of the world, including China, the UK, and Mexico. 🌍

When? The film was released on Friday, July 31, 2026, and grossed \$2.2 billion in just one month.

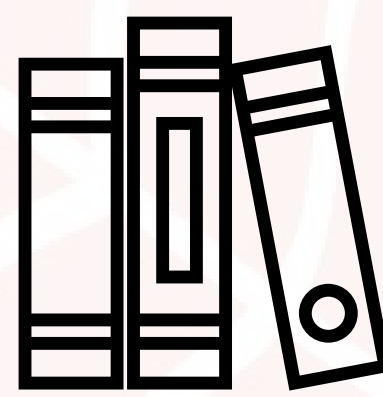
Why is it important? Because in less than a month, the film climbed into the top ten highest-grossing films of all time. 🏆

🎯 **For this activity, your goal will be to learn more about *Spider-Man: Brand New Day* and its box office performance.** 🎬



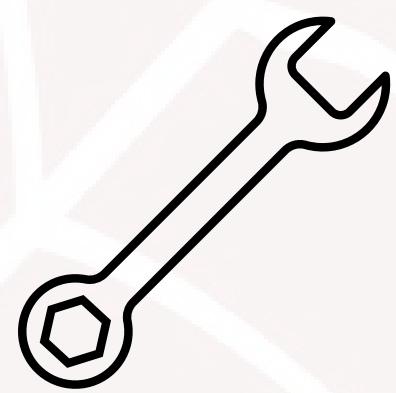
OBJECTIVES

- Discover the data that defines a film: production, distribution, country, language, duration, budget
- Identify four specific visual details in the film's trailer
- Read the worldwide box office receipts of the five biggest hits of 2026 in a bar graph
- Calculate an average, a variance, and the ratio between a film's cost and its box office receipts



SUBJECTS

- **English**
 - Information retrieval in an online encyclopedia
 - Observation and comprehension of a video document
 - Film vocabulary (technical specifications, trailer, box office)
- **Mathematics**
 - Reading a bar graph
 - Arithmetic mean
 - Operations with decimal numbers
 - Division and ratio between two quantities
- **Social Studies / Culture**
 - Film industry and film professions
 - Major box office hits and media



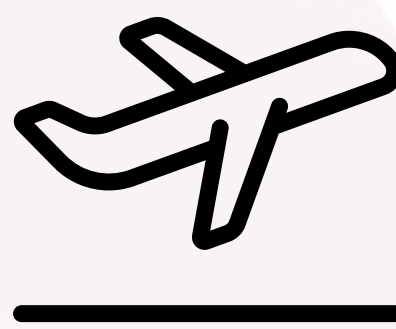
COMPETENCIES

- Search for information in a digital source
- Identify specific details in a video document
- Read and interpret a bar graph
- Perform calculations with decimal numbers
- Produce a structured response



DURATION

- Approximately 45 minutes



GETTING STARTED

- Ask the students if they saw the new Spider-Man movie this summer, or if they heard about it.
- Ask them how they choose a movie: the poster, the trailer, a friend, an online review?
- Ask: In your opinion, how much does it cost to make a movie like that?

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QUESTIONS AND ANSWERS

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STEP 1 — The Film Fact Sheet. Consultation of the film's Wikipedia entry, then location of seven pieces of information in the right-hand panel.

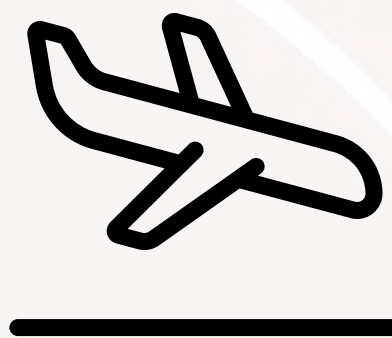
Director — Destin Daniel Cretton.
Male lead (Spider-Man) — Tom Holland.
Female lead (MJ) — Zendaya.
Country of production — United States.
Original language — English.
Running time — 145 minutes.
Film cost (budget) — US\$225 million.

STEP 2 — An observation game. Watching of the film trailer, then answers to four multiple-choice questions about visual details.

Q1 — A key. (The mayor presents Spider-Man with the key to the city, a symbolic honor bestowed upon prominent figures.)
Q2 — A yellow bicycle.
Q3 — Quark.
Q4 — Pink.

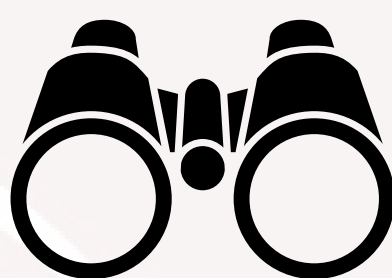
STEP 3 — A Box Office Hit! Reading of a bar chart showing the five biggest worldwide box office hits of 2026, then answers to four math questions.

Q5 — $(2.24 + 1.48 + 1.13 + 1.02 + 1.01) \div 5 = 6.88 \div 5 = 1.376$. Approximately \$1.38 billion per film.
Q6 — $1.13 + 1.02 + 1.01 = \$3.16$ billion. Yes, the total surpasses Spider-Man.
Q7 — $2.24 - 1.48 = \$0.76$ billion, or \$760 million.
Q8 — $2240 \div 225 = 9.96$. Almost ten times! For every dollar spent, the film earned roughly ten.



WRAPPING UP

- Conduct a group discussion about what the students have learned.
- Discuss what surprised them most (the \$225 million budget, the \$2.24 billion raised in one month, the film that earned nearly ten times its cost).
- Ask: Is the highest-grossing film necessarily the best?
- Connect this to other rankings they are familiar with (the most listened-to songs, the most viewed videos, the best-selling games).



FURTHER EXPLORATION

 Daka Hermon. *Marvel's Spider-Man Bugs Out!*
National Geographic

